

FREEDOM, INDEPENDENCE STRENGTHENS GENETIC REVOLUTION IN INDIAN DAIRY

ABS India introduces latest genetics from two new bulls ABS FREEDOM & ABS INDEPENDENCE. These bulls are from imported and genomically evaluated embryos from North America. FREEDOM & INDEPENDENCE are outstanding bulls with excellent genetic merit on milk, fat, productive life, udder, legs & feet. With their addition, ABS stud has further strengthened its Primetime Genomic Sire stack and is positioned better to fulfill the aspiration of Indian dairy farmer for high quality genetics at affordable cost.

ABS FREEDOM: 29HO17544

STEADY X GOLDWYN



GENOMIC

29HO17544 ABS FREEDOM
HF 100%
Bred by : Comestar Holsteins Canada
SIRE : Stantons Steady
DAM : Dudoc Goldwyn Clavicle - ET
Dam's Sire : Goldwyn


Prime Time Genomics
First Time in India
BUILDING THE NEXT LEGEND

HA/08/14	G Dirs	G Herds	Ref. 70%
Type	2.44	0	2
Udder Composite	1.91	0	2
Feet & legs Composite	1.67	0	2
Stature	2.47	0	2
Strength	0.68	0	2
Body Depth	1.44	0	2
Dairy Form	2.70	0	2
Rump Angle	2.43	0	2
Thurl Width	0.14	0	2
Rear Legs-Side View	1.37	0	2
Front Angle	1.31	0	2
Feet & legs Score	2.35	0	2
Rear Udder Attachment	1.85	0	2
Rear Udder Height	1.61	0	2
Rear Udder Width	2.55	0	2
Udder Cleft	2.14	0	2
Udder Depth	1.60	0	2
Front Teat Placement	1.32	0	2
Rear Teat Placement	1.19	0	2
Vein Length	0.50	0	2

Production Data	Daughters Genomic Values (90)	Herds genomic %	Values %
Milk	12,100 Kg		
Protein	368 Kg	0.06%	3.04%
Fat	460 Kg	0.03%	3.80%
Net Merit	(\$M 20,546)		
Cheese Merit	(\$M 22,540)		
Service Sire Calving Ease	6.7% Diff		
Daughter Calving Ease	4.8% Diff		
Somatic Cell Score	2.38		
Productive Life	45 Days		

ABS INDEPENDENCE: 29HO17543

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SIRE : Stantons Steady
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BUILDING THE NEXT LEGEND

HA/08/14	G Dirs	G Herds	Ref. 70%
Type	2.07	0	2
Udder Composite	2.38	0	2
Feet & legs Composite	1.84	0	2
Stature	0.70	0	2
Strength	0.45	0	2
Body Depth	0.57	0	2
Dairy Form	0.72	0	2
Rump Angle	-0.09	0	2
Thurl Width	0.13	0	2
Rear Legs-Side View	-0.11	0	2
Rear Legs-Rear View	0.70	0	2
Front Angle	0.65	0	2
Feet & legs Score	0.73	0	2
Rear Udder Attachment	0.88	0	2
Rear Udder Height	1.52	0	2
Rear Udder Width	1.38	0	2
Udder Cleft	0.70	0	2
Udder Depth	0.57	0	2
Front Teat Placement	0.64	0	2
Rear Teat Placement	0.59	0	2
Vein Length	-0.01	0	2

Production Data	Daughters Genomic Values (90)	Herds genomic %	Values %
Milk	11,839 Kg		
Protein	365 Kg	0.06%	3.08%
Fat	464 Kg	0.03%	3.92%
Net Merit	(\$M 18,365)		
Cheese Merit	(\$M 22,540)		
Service Sire Calving Ease	7% Diff		
Daughter Calving Ease	5.9% Diff		
Somatic Cell Score	3.02		
Productive Life	42 Days		

- High daughter average yield of 12100 kg coupled with 3.80% fat & 3.04% protein
- Daughters milk for extra 45 days i.e. 345 days
- Low mastitis transmitter, easy calving
- Improver for type, Udder conformation, legs & feet

- High daughter average yield of 11839 kg coupled with 3.92% fat & 3.08% protein
- Daughters milk for extra 42 days i.e. 342 days
- Low mastitis transmitter, easy calving
- Improver for type, Udder conformation, legs & feet

NEW JERSEY JEWELS FROM ABS INDIA

ABS India has added 5 new Jersey bulls in its stud further steering the indigenous production capabilities for Jersey genetics.

Name	Dams Yield(kg)	Sire dam's Yield(kg)	Fat %	Fat (kg)	Protein%	Parents Avg yield (kg)	Sire	Category
NEYMAR	5033	6845	5.8	292	3.6	5939	TYSON	GOLD
FRANCO	6215	7497	5.9	367	3.4	6856	HIBISCUS	GOLD
VICTOR	4271	6845	6.4	273	3.3	5558	TYSON	GOLD
MARTIN	5800	8101	5.8	336	3.6	6951	JAS HOT	GOLD
MAXWELL	5308	6845	5.7	303	3.5	6071	TYSON	GOLD

MAHABALI AND SANGRAM MAKES A GRAND ENTRY TO QUALITY ABS MURRAH GENETICS!

Murrah bulls Mahabali and Sangram have been introduced to fulfill peak season demand. Mahabali, as the name suggests, is a strong bull with both high milk and fat %. This would further help farmers in getting reliable tested bulls for Murrah breed. ABS India uses stringent norms in bull selection and only a few make into semen production.

Name	Dams Yield(kg)	Sire dam's Yield(kg)	Fat %	Fat (kg)	Protein%	Parents Avg yield (kg)	Sire	Category
SANGRAM	3502	3894	8.20%	287	NA	3698	APOLLO	GOLD
MAHABALI	4332	4093	7.70%	333	NA	4231	99	ELITE

GENOMIC CALVES SCRIPTING INDIAN DAIRY REVOLUTION

High genetic genomic calves on the ground have begun to add to the valuable efforts of Indian Dairy farmers. "I am delighted to realize how a small investment today can bring a quantum leap to my herd results in future. The Pioneer born calf is my most precious asset today & undoubtedly the best ever calf at my farm." said Rajbir Singh from Arya Dairy Farm, Karnal, Haryana.

ABS India introduced semen from Genomic tested HF bulls a year ago for the first time. Rahul Gupta, Production Manager, ABS India says, "We had challenges educating the farmers on the need for higher genetic potential among his dairy cows, letting him understand the importance of genomics in today's dairy management. Nothing is more satisfying than seeing delighted dairy farmers with North American quality HF calves at their farms in India."

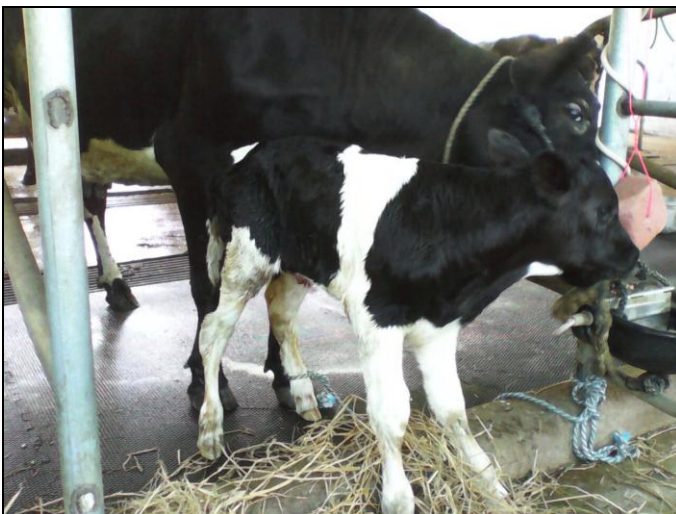
Without having the correct genomic potential of the breed, it becomes profigate to just focus on feed and nutrition improvement to achieve the desired milk and fat % increase. However, having the right genomics calf on ground along with proper feed & health management can easily help the farmer to achieve the objective set for his dairy farm. "High genetic potential genomic calves will greatly help dairy farming in India to be profitable and sustainable as improved genetics is the only way forward" says Mr. Pradeep Jain from Namaste India, the leading milk brand in Kanpur, UP.



Pratap Singh, FG Dairy Farm
Address: Dungarpur, Rajasthan
Genetics Used: **Pioneer** (HF Genomic ET)
Delivery: **Normal & Unassisted**



Rajbir Singh, Arya Dairy Farm
Address: Karnal Haryana
Genetics Used: **Pioneer** (HF Genomic ET)
Delivery: **Normal & Unassisted**



Saravana Kumar, Vegego Agro Dairy
Address: Pollachi, Coimbatore, TN
Genetics Used: **Pioneer** (HF Genomic ET)
Delivery: **Normal & Unassisted**

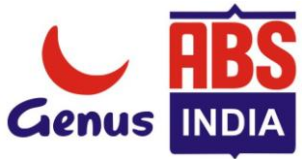
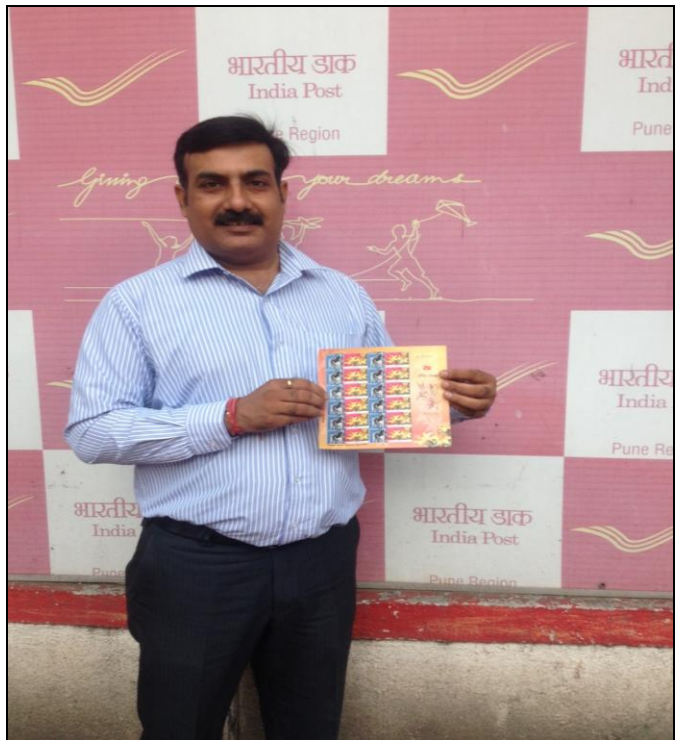


Arvind Kumar, Arvind Dairy
Address: Nalikhurd, Haryana
Genetics Used: **Pioneer** (HF Genomic ET)
Delivery: **Normal & Unassisted**



Dairy Farm, Namaste India, GM - Mr. Pradeep Jain,
Mr. Mahender Singh (Extension Manager)
Address: Kanpur, UP
Genetics Used: **Pioneer** (HF Genomic ET)

A Proud Moment for ABS India on its first imported Genomic ET bull –PIONEER making to Indian Postage stamp!



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