

REPRODUCTIVE MANAGEMENT SYSTEMS

Background to RMS

Over recent years we have seen a continuous decline in pregnancy production as farmers struggle to balance increasing herd sizes and higher yielding cows with a reduction in skilled staff being employed in agriculture. Research has shown that once the pregnancy rate falls below 13%, herds are no longer able to produce enough replacements to replenish the herd. The trend needs to be halted.

What is RMS?

RMS is a systematic approach to maximising pregnancy production, which works especially well on today's large dairy farms. A proven system, first introduced in the late 90's on large Californian dairies, and now also operating in Italy, Australia, Canada and the UK.

What does RMS involve?

1. Heat Detection
2. Sorting cows for AI
3. Technical Services
4. AI Service
5. Fertility Data Management

ABS India would be offering **RMS** shortly. If you are interested in **RMS** for your herd simply speak to your local Genus ABS representative or call our Technical Services team or write at abs.india@genusplc.com.