

NEWSLETTER –JAN'15

Highlights of the Issue:

CHAMPION dam crowned Grand Champion for 3rd year in row!

Champion dam crowned
Grand Champion for 3rd
year in row

Champion and Charm
Genomic bulls released

Best Genetics at PDFA
show rewarded by ABS

ABS Genetics all way

ABS Heifers stands
Champion

ABS Evening @ its stall

ABS Monitor now
available in India

Ghar Wapsi for Gir -GIR
Semen from Brazil lands
in India

New Murrah Buffalo
bulls for ABS Stud

Austin an excellent HF X
Sahiwal Prospect

ABS on ground –A
glimpse

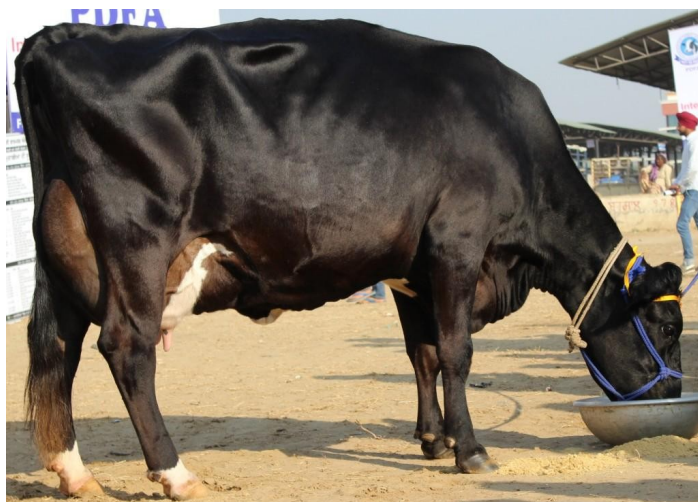
ABS Genomic Sire Line
up

With a much deserved win as Grand Champion in 9th PDFA show in 2014, cow tag no 030 scores a hat rick as overall winner! She is dam of ABS CHAMPION, a bull with very high merit and sired by Pennymaker. CHAMPION's dam was also the winner of the show in 2012 and 2013. It is indeed a rare feat considering the ever improving quality of dairy animals participating in the highly reputed PDFA show in Punjab. The achievement gets even bigger when cow tag 030 is adjudged as the Grand Champion by 3 different set of judges each year specially flown in from USA, UK and Netherlands for judging the show.

Mark Smith the lead judge commented, " cow tag 030 is a special dairy cow with excellent body type, udder traits and great structure and legs and feet to support. It is incredible how easily she stands out from the rest and with such impressive traits tag

030 was an obvious choice as winner". Mr Balwinder Singh owner of cow tag 030 was highly elated. He also informed that she is delivering a calf a year and is now pregnant with ABS PIONEER,

one of the top bulls in the country today. "I always believed in best quality semen and best nutrition and management. I am happy my efforts have borne fruits", he said.



Grand
Champion
9th PDFA
Show
Jagraon,
Punjab
6-8 Dec,
2014

"GENUS ABS INDIA WISHES YOU AND YOUR FAMILY A VERY HAPPY AND HEALTHY 2015"

Prime Time Genomics
First Time in India

CHAMPION and CHARM makes grand entry into Genomic bull category

"ABS Champion is the son of 3 times grand champion of PDFA dairy show"

**Grand Champion 2012
Grand Champion 2013
Grand Champion 2014**

ABS India introduces latest genetics from two new bulls ABS CHAMPION & ABS CHARM.

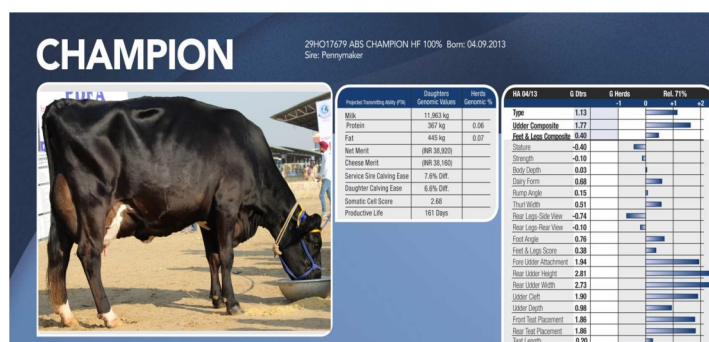
CHAMPION (PENNYMAKER son) & CHARM (JUNCTION son) are outstanding bulls with excellent genetic merit on milk, fat, productive life, udder, legs & feet.

ABS CHAMPION's dam has been PDFA show Grand champion for last 3 consecutive years. ABS India is proud to introduce semen from

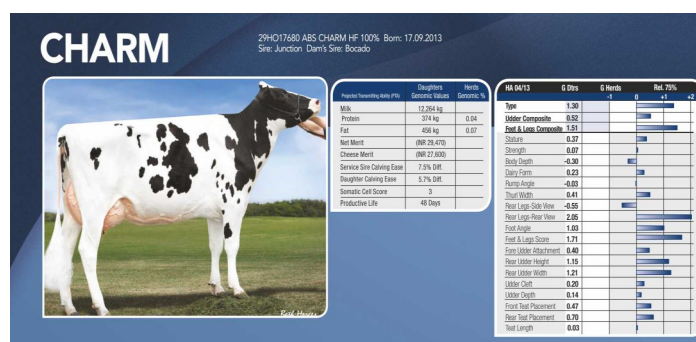
the Champion and Charm as latest additions to its Genomic Sire line up. ABS strive to bring best genetics to their end consumer to keep them always ahead with their breeding plan!

ABS Champion has generated tremendous response due to incredible performance of its dam (3 times PDFA show Grand Champion) and is booked in advance for next couple of months.

For booking Champion doses, please contact **ABS Representative.**



- High daughter average yield of 11963 kg coupled with 3.70% fat & 3.07% protein
- Daughters milk for extra 161 days
- Low mastitis transmitter, easy calving



- High daughter average yield of 12264 kg coupled with 3.72% fat & 3.05% protein
- Daughters milk for extra 48 days
- Low mastitis transmitter, easy calving

Best genetics at PDFA show rewarded by ABS India

What you sow is what you reap, Kawaljit realized this holds true for dairy as well. Genetics is the most valuable input in the dairy operations being profitable and sustainable. ABS India is committed to bring about the genetic improvement in the dairy animals in the country. Strengthening their objective, ABS India decided to reward the animal with best genetics at the PDFA show held at Jagraon, Punjab. Since animals are not

recorded or genomically tested in India, ABS India opted to judge the genetics taking into account the sire and maternal grand sire genetic values. Animal tag 534, bred by Kanwaljit dairy farm was adjudged the winner for 9th PDFA show for Best Genetics.

Sired by STRATEGIST and maternal grand sire being PENNYMAKER, She had the best genetic values. It reflects in every trait. As per James Hudson, one of

the judges of the show from UK, she is a prospect to be watched out for in the next PDFA show for its ring performance which is expected to be an excellent one. Mr Kanwaljit from Kanwaljit dairy farm and proud owner of animal tag 534 said "Regular use of ABS genetics has brought super results to my farm and am excited to win the award. I learnt this early and have been using ABS genetics for few years"



Kanwaljit Singh receiving for animal tag 534 ABS "Best Genetics Award" from Judge Mr. James Hudson and Mr. Mark Smith (ABS Global) with ABS India Team.

ABS Genetics all the way!

PDFA dairy show at Jagraon is one of best dairy shows in North India as best quality animals from Punjab & neighbouring states compete for winning laurels for their proud owners. It gets participation from Punjab, Haryana and Western UP and is today the no. 1 dairy show in India. With high awareness and passion in dairy farmers about



reflected in the quality of animals participating and no wonders most of the category champions and breed champions were ABS progenies. PDFA organisers gives high credit to ABS for such genetic improvement in



genetics and management, Punjab has earned itself the tag of one of the most progressive dairy states in India and are using best ABS genetics (semen) for many years now. It has



animals.

Punjab dairy animals are great examples of how good genetics makes a difference. ABS will continue to work with dairy farmers in Punjab for creating higher awareness and is committed to its vision of "pioneering animal genetic improvement to help nourish the world".



**"ABS born calves
winning laurels
for their owners"**

ABS Heifer's stand Champion under Jersey and HF Category!



Left: Show Winners Top Class Jersey Heifers Sired by ABS Amity Sire.



Right: Show Winners Top Class HF Heifers Sired by Imported ABS Genetics –HAYDEN & PENNYMAKER.



**"Heifer champions
in both HF & Jersey
Sired by ABS Bulls"**

“ABS Evening” at its Stall –PDFA

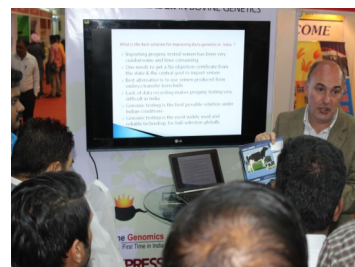
ABS India has organized evening meet for its customer at its stall with their global experts. The event turned out to be a good source for direct interaction between stakeholders with exchange of good knowledge



on global dairy practices followed around the world. The event was perceived as of great importance and was highly appreciated by the consumers. James provided them with the insight on global best practices followed across dairy farming. Mark & Dr. Rahul Gupta answered reproduction/breeding specific questions for maximizing profits.

Seeing great enthusiasm in

the customers towards knowledge Dr. Arvind Gautam, GM ABS India said “ABS evening will continue to be an annual event now onwards at PDFA but at a larger scale & in a bigger avatar”.



**“ABS Monitor
launched in India
for Reproductive
farm
management”**

ABS Monitor now Available in India

ABS India launches its wonder tool ABS Monitor, a reproductive management tool which monitors reproductive performance of the herd. Prospective consumers have shown keen interest in getting this rolled out to their specific farm to manage real time data. This new tool is very innovative in its approach and brings real time saving by having all the data at disposal to take wise decision. The progress

and implementation information get shared on timely basis. It doesn't need any thing more than an internet connection to have the best reproductive tool at your farm.

Interested to get this service started at your dairy farm or need any further information pertaining to the service, all you have to do is get in touch with your **ABS representative** today.



“Ghar Wapsi” for GIR! - Imported GIR Semen from ABS Brazil now in India

For the first time with great efforts ABS India was successful in getting Imported GIR Semen from ABS Brazil to India with milk yield up to 15000 kg.

GIR is one of the important indigenous dairy breed for many states. With this, it opens opportunity for the farmers to improve their indigenous breed of GIR. These Brazilian GIR bulls are finest quality bulls with very high daughter proven value and are true Indian GIR as per genetic

lineage.

Get the best GIR in the world, get

in touch with **ABS representative** for Imported GIR Semen from ABS Brazil.

ABS India in association with ABS Brazil offers to provide GIR semen in India	
Brasilia	15,388 kg
Brilhante	15,126 kg
Everest	10,484 kg
Castelo	7,857 kg

New Murrah Buffalo bulls from ABS Stud

IT'S MURRAH TIME FOR ABS FARMERS!

ABS understands the dire need of its Indian consumer to get access to reliable genetics in Murrah breed.

With 7 more Murrah buffalo bulls joining, the ABS stud strengthens its armory for Murrah genetics available for buffalo lovers.

All available ABS Murrah bulls are high in milk yield and Fat%,

thus making it ideal herd combination for any profitable dairy farm. Interestingly all new additions come from its native breeding tract in Haryana.

Please contact your **ABS Representative** for more

Name	Dams Yield (kg)	Sire dam's Yield (kg)	Fat %	Fat (kg)	Protein%	Parents Avg. yield (kg)	Sire	Category
DARA	4686	N.A	7.50	351	N.A	N.A	NB	ELITE
ANGAD	4378	N.A	7.70	337	N.A	N.A	PYARE	ELITE
BHEEM	4211	N.A	7.90	333	N.A	N.A	DHARMA	ELITE
GABBAR	4185	N.A	7.90	331	N.A	N.A	NB	ELITE
VIKRAM	3998	3771	8.00	320	4.50	3885	VISHAL	PLATINUM
RISHI	3888	3338	7.90	307	4.66	3613	VISHAL	PLATINUM
ARJUN	3790	3894	8.10	307	4.48	3842	APOLLO	PLATINUM

"ABS India has the bull power to provide breeding solutions to producers around the country"

Austin an Excellent Bull!

ABS Austin a cross between HF and SAHIWAL, a fantastic bull in crossbreed range has been introduced for specific geography needs!

This bull has been produced by crossing an elite Sahiwal dam with semen from an imported progeny tested Holstein sire. The parent average milk yield is 9784 Kg with fat 6% and 3% protein.

ABS STORY ON GROUND –A GLIMPSE!



THE **WORLD LEADER** IN BOVINE GENETICS

ABS PRIMETIME[®] GENOMIC SIRE S

ABS India has the bull power to provide breeding solutions to producers around the country.

These sires deliver the industry's most sought-after genetics, providing dairy farmers the opportunity to take advantage of elite genetics that deliver profitability through outstanding production, type, udder improvement and superior feet & legs traits. Contact your local **ABS** representative to add **ABS PrimeTime Genomic Sires** to your breeding program today!

29HO16883

WISCONSIN

JORDAN X BOLIVER

Daughter's Avg. Milk	FAT
12,100 kg	3.66%

29HO16770

PIONEER

GAILURON X BOLIVER

Daughter's Avg. Milk	FAT
12,470 kg	3.70%

29HO17679

CHAMPION

PENNYMAKER X 030

Daughter's Avg. Milk	FAT
11,963 kg	3.70%

29HO17680

CHARM

JUNCTION X BOCADO

Daughter's Avg. Milk	FAT
12,264 kg	3.72%

29HO16762

DOLLAR

PENNYMAKER X ALTA KARAT

Daughter's Avg. Milk	FAT
11,601 kg	3.77%

29HO16766

MONEYMAKER

PENNYMAKER X JACOB

Daughter's Avg. Milk	FAT
11,894 kg	3.76%

High Milk | High Fat | Best Udders | Superior Legs & Feet
High Net Merit | High Productive Life | Better Calving Ease